

The Secret to Smarter Kids

Powerful Patient, 2011 Week 1

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Music education expert Sharon Burch talks with Joyce about the multiple benefits of music education in a child's brain development. She has developed an effective method using fiction and fantasy to teach musical concepts to her preschool through third grade students. Freddie the Frog is the star and the students' favorite musical friend and best teacher. Freddie's adventures teach children the secret code of musical notation, and this helps their brains "think smarter."

Sharon shares her interactive teaching methods with educational groups across the country. Energized teachers realize the "magic of Freddie" and fun in the sessions.

Sharon and Freddie's website can be found at www.freddiethefrog.com



Sharon Burch